

# THE THIRD SUCCESS FACTOR

KNOWLEDGE PLATFORM OF THE THIRD SUCCESS FACTOR:

HomeMates<sup>3</sup>  
energievriendelijk renoveren

## THE THIRD SUCCESS FACTOR OF ENERGY TRANSITION IN DISADVANTAGED NEIGHBOURHOODS

*Findings of a Dutch experimental programme*

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### EXPERIMENTAL PROGRAMME

Nyenrode Business University and knowledge institute Platform31 initiated an experimental programme called **Sustainability in Disadvantaged Neighbourhoods** (Verduurzaming van Kwetsbare Wijken, SDN) in early 2019, in collaboration with the Dutch Ministry of Interior and Kingdom Relations. The aim of the programme is to integrate the **energy transition** into a **comprehensive neighbourhood approach** that aims to make **disadvantaged neighbourhoods** more liveable and safer. This requires difficulties relating to coordination between organisations and departments to be addressed and residents to be involved in the planning process.

### CONCLUSION

**The Third Success Factor**  
of renovations with energy ambitions

<b>Wanting together</b> Residents central	➔	<b>Identifying interests together</b> Residents central
<b>Bringing together</b> Embedding in a broader context		<b>Bringing together</b> Embedding in a broader context
<b>Working together</b> Is not easy		<b>Working together</b> Is not easy

**“Working with the Third Success Factor of renovations with energy ambitions means: (1) identifying interests together, (2) bringing them together with the energy ambitions and (3) establishing good forms of working together.”**

### PRACTICE

City of Toronto Tower Renewal Program/SNAP

### THEORY

Merger of Interest Strategy (specification of IBB Strategies of PoN) and the third success factor (HomeMates).

The third success factor forms the lens through which we looked at four publications:



The aim of the knowledge platform HomeMates is to stimulate the attention for the third success factor  
Please see [www.homemates.nl](http://www.homemates.nl) for more information on this.